

Author and Thought Leader Jessica Kriegel Featured on ExpressTalks: The Culture Equation

National Leadership Event Hosted by Express Employment Professionals

OKLAHOMA CITY, March 28, 2022 — Express Employment Professionals announces a live national leadership broadcast featuring renowned thought leader, author and keynote speaker Jessica Kriegel as part of ExpressTalks: The Culture Equation.

The event will be available to view across the U.S. and Canada on Wednesday, March 30. Participants can register online at ExpressPros.com/ExpressTalks.



For more than 15 years Kriegel has guided organizations across several industries in creating intentional organizational cultures that accelerate performance. After she graduated with her master's degree, Kriegel observed highly stressed leaders who failed to deliver on financial goals. If these leaders could create the right culture and performance, profitability would follow.

Kriegel's Culture Equation strategy demystifies the “woo” of culture and demonstrates how to tangibly achieve these results for sustainable profitability and excellence.

ExpressTalks: The Culture Equation is ideal for organizational leaders who want to get more out of their team but are unsure how to create a renewed culture; have been operating in an “accidental” culture rather than an intentionally crafted culture that powers tier strategy and performance; and those who want a step-by-step process to build intentional cultures to achieve business goals.

“All across North America, we invite business and organization leaders for this excellent education opportunity on investing in creating a lasting positive company culture,” Express Employment International CEO Bill Stoller said. “In a time where hiring needs are paramount, it's important to implement infrastructure that will extend beyond the hiring process for long-term success.”

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If you would like to arrange for an interview with Bill Stoller to discuss this topic, please contact Sheena Hollander, Director of Corporate Communications and PR, at (405) 717-5966.

About Bill Stoller

William H. "Bill" Stoller is chairman and chief executive officer of Express Employment International. Founded in Oklahoma City, Oklahoma, the international staffing franchisor supports the Express Employment Professionals franchise and related brands. The Express franchise brand is an industry-leading, international staffing company with franchise locations in the U.S., Canada, South Africa, Australia and New Zealand.

About Express Employment Professionals

At Express Employment Professionals, we're in the business of people. From job seekers to client companies, Express helps people thrive and businesses grow. Our international network of franchises offers localized staffing solutions to the communities they serve across the U.S., Canada, South Africa, Australia and New Zealand, employing 586,000 people globally in 2021 and 10 million since its inception. For more information, visit [ExpressPros.com](https://www.expresspros.com).