



Express' Exemplary Franchise Culture Recognized by Franchise Business Review

OKLAHOMA CITY, July 6, 2022—International staffing company Express Employment Professionals was recently featured on Franchise Business Review's 2022 "Culture100" list, which recognizes the top 100 franchise brands for their exemplary company culture.

[Franchise Business Review](#), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance.

The entity publishes its rankings of top franchises in its annual [Guide to Today's Top Franchises](#) and special interest reports throughout the year that identify the top franchises in specific sectors. Express has also been named a 2022 top franchise and a top recession-proof franchise by Franchise Business Review.

"Express Employment Professionals offers entrepreneurs the best of both worlds—the freedom to own a business with the backing of a proven system through a reputable international franchisor," Express Employment International CEO Bill Stoller said. "We are fortunate to have a uniquely servant-minded network of franchisees and strive to provide the support they need every day to be successful."

Express was one of more than 300 franchise brands, representing more than 30,000 franchise owners, that participated in Franchise Business Review's research on the best franchise cultures.

Franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems. The brands selected for the Culture100 list received the highest overall ratings based on 12 questions that pertained to the perception of brand vision, team culture, honesty and integrity and overall support.

"Every franchise organization has a different culture and vibe. Some franchises are more serious and formal, while others are more relaxed and casual," said Michelle Rowan, president



and COO of Franchise Business Review. “A franchise company’s culture—and your potential fit into that culture—should guide your franchise investment decision.”

Express’s long-term goal of putting a million people to work annually is at the heart of its company’s vision: to help as many people as possible find good jobs by helping as many clients as possible find good people. To learn more about franchise opportunities with Express Employment Professionals, contact Vinny Provenzano at Vinny.Provenzano@ExpressPros.com or ExpressFranchising.com.

If you would like to arrange for an interview with Bill Stoller to discuss this topic, please contact Sheena Hollander, Director of Corporate Communications and PR, at (405) 717-5966.

About Bill Stoller

William H. "Bill" Stoller is chairman and chief executive officer of Express Employment International. Founded in Oklahoma City, Oklahoma, the international staffing franchisor supports the Express Employment Professionals franchise and related brands. The Express franchise brand is an industry-leading, international staffing company with franchise locations in the U.S., Canada, South Africa, Australia and New Zealand.

About Express Employment Professionals

At Express Employment Professionals, we’re in the business of people. From job seekers to client companies, Express helps people thrive and businesses grow. Our international network of franchises offers localized staffing solutions to the communities they serve across the U.S., Canada, South Africa, Australia and New Zealand, employing 586,000 people globally in 2021 and more than 10 million since its inception. For more information, visit ExpressPros.com.